We are Planet Mark Certified

PlanetMark Certified

Business

Business

Bay Media has achieved Planet Mark Certified - Business by reporting its measured carbon emissions, reducing Scope 1 and 2 emissions (market-based) per turnover by 13.4% compared to the previous reporting period, and by committing to expand its measurement boundary to measure up to a full carbon footprint.

Compared to the previous reporting period 2024, Bay Media has reduced its market-based measured carbon emissions per turnover by 13.5%.

Emission sources included within this measurement:

Scope 1: Stationary Fuels, Fugitive Emissions, Mobile Fuels

Scope 2: Electricity

Scope 3:

Cat. 3: Fuel and energy-related activities

Cat. 5: Waste

Cat. 6: Business travel

MARKET-BASED

78.0 tCO_2e

Measured carbon emissions

3.0 tCO_2e

Measured carbon emissions per employee

LOCATION-BASED

78.8 tCO_2e

Measured carbon emissions

Bay Media have been measuring with Planet Mark for 3 years

Organisational Boundary:

76a Bermondsey Street, Southwark, London, UK

Reporting Period:

01 July 2024 to 30 June 2025

The Planet Mark measurement methodology is fully aligned to Greenhouse Gas (GHG) Protocol and all data is reviewed with evidence provided by **Bay Media**.

To retain Planet Mark Certification members must demonstrate continuous improvement in line with the Planet Mark Net Zero Certification Scheme Rules.